



New York State SkillsUSA Sponsorship Letter

Dear Business and Industry,

On behalf of New York State SkillsUSA, I invite your company to partner with us in supporting the **Annual Spring Skills and Leadership Conference**, held each April at the New York State Fairgrounds in Syracuse, NY. This premier event brings together top Career and Technical Education [CTE] students from across the state to showcase their skills, leadership, and professionalism.

About SkillsUSA

SkillsUSA is a national nonprofit partnership of students, instructors, and industry working together to ensure America has a skilled workforce. Our mission is to empower members to become world-class workers, leaders, and responsible community members. Through a combination of technical skill competitions, leadership training, and community service, SkillsUSA prepares students for success in both college and career.

In New York State, we proudly serve over **13,000 student members** enrolled in CTE programs across dozens of trade, technical, and service occupations, from culinary arts to advanced manufacturing, health sciences to construction trades. These students are the future of our workforce, and SkillsUSA ensures they graduate not only career-ready, but also equipped with the leadership and employability skills needed to excel.

About the State Conference

This three-day capstone event features more than 85 skill and leadership competitions with thousands of students, educators, and industry partners in attendance. Gold medalists advance to represent New York at the SkillsUSA National Leadership and Skills Conference.

How You Can Help

We are seeking donations of:

- **Financial sponsorships** to offset event costs and student participation
- **Equipment, tools, or materials** for competition use
- **Scholarships or awards** for competition winners
- **Volunteer time and expertise** to assist in judging competitions

Your support will be recognized throughout the event in our official program, signage, and announcements, and will demonstrate your commitment to building New York State's skilled workforce. I would welcome the opportunity to discuss partnership possibilities with you and answer any questions about the conference or SkillsUSA. Thank you for considering this opportunity to invest in New York's future workforce. I look forward to your partnership in making this year's conference our most impactful yet.

With appreciation,

Midge McCloskey . State Director
21 Pine Knoll Drive
Rochester, NY 14624

MMcCloskey@nysskillsusa.org

585-733-6446



New York State SkillsUSA Annual Spring Skills & Leadership Conference Sponsorship Opportunities

Event Dates: April 22 - 24th, 2026

Location: New York State Fairgrounds, Syracuse, NY

Contact: Midge McCloskey, State Director – mmccloskey@nysskillsusa.org
585-733-6546

About the Event

The New York State SkillsUSA Spring Skills & Leadership Conference brings together over 3,000 students, educators, and industry partners for three days of competition, leadership development, and career exploration. Students compete in more than 80 technical, trade, and leadership contests, with winners advancing to the SkillsUSA National Leadership & Skills Conference.

Your support helps ensure that students have the resources, equipment, and recognition they need to succeed – and helps build the future workforce of New York State.

Sponsorship Levels & Benefits

Platinum Sponsor – \$5,000+

- Premier logo placement on event signage, program, website, and social media
- Recognition in opening and awards ceremonies
- Opportunity to provide branded materials or items to competitors

Gold Sponsor – \$2,500

- Logo on event signage, program, website, and social media
- Recognition in awards ceremony
- Opportunity to provide branded materials or items to competitors

Silver Sponsor – \$1,000

- Logo in event program, website, and social media
- Opportunity to provide branded materials or items to competitors

Bronze Sponsor – \$500

- Name listed in the event program and on the website
 - Recognition in event social media posts
 - Opportunity to provide branded materials or items to competitors
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In-Kind Donations - We welcome donations of tools, equipment, materials, or services. Recognition benefits are based on the fair-market value of the contribution.



Sponsor Commitment Form

Company/Organization Name: _____

Contact Person & Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Sponsorship Level [check one]:

Platinum – \$5,000+ Gold – \$2,500 Silver – \$1,000 Bronze – \$500

In-Kind Donation [Describe]: _____

Payment Method:

Check [payable to *New York SkillsUSA*]

Credit Card [we will contact you to process securely]

Signature: _____ Date: _____

Please return this form by April 1, 2026 to:

New York SkillsUSA

Attn: Midge McCloskey, State Director

21 Pine Knoll Drive

Rochester, NY 14624

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