January 24, 2020
State Director’s Friday Flash Report:
Dear Advisors:

Membership:
Now is the time to get your membership submitted. March 1, 2020 is the deadline and it is coming fast along with regionals and other events. DON'T WAIT TO SUBMIT YOUR MEMBERS.

We want to ensure you and your students benefit from every opportunity New York SkillsUSA membership and National Membership provides. By submitting your membership, you will open members to receive leadership and Skills membership benefits. It is too easy to put off submitting when things are very busy, but now that the holidays have passed, we have regional events and the State Conference ahead and you need to get your membership submitted. Please encourage students to be part of SkillsUSA.

CONTESTS:

We are looking for of a few contests Judges for the State Conference:

Please contact Ellen Coughlin coughlinsgotskills@gmail.com if you know of anyone who might be interested.
State Contest Up-dates:

On the NY State website under the Conference tab is the list of State Contest Standards. It is here where we post changes to the contest standards. If a contest has a change then you will see a symbol of NY next to it that indicates that there is an important change to the standard.

All the Staff can answer most questions on the Standards, but those questions should be directed to Ellen Coughlin and her Cluster Chairs. You can find the contact information for Ellen and the Clusters on the standards page under the heading: 2020 Skills, Site and Cluster Coordinators. Please take the time to read these standards and do not think that if you had last year’s that they will be the same as this year.

Tech-po Booth at States

We are trying to increase our vendor booths at our state conference this year. We have developed the Tech-po information and application which can be found on our www.nysskillsusa.org website on the front page near the bottom. You all have technical advisory committees that your school works with and I am hoping that you could send this to all your committee members. If there are others that may be willing to have a booth, please pass it along to them also.

Please let me know if you have questions and your cooperation with this request is greatly appreciated.

Area Region Conferences:

This year we (staff) will be doing State Officer Candidate interviews at your Area Regional conference.
You will still need to have the application e-mailed to me by February 1, 2020 for review and they will need to bring a hard copy to the interview.

It is important that you send me a copy of their application so we know how many we will be interviewing at your Area Conference. Also please bring a hard copy to the interview.

We will not be doing State Officer Candidate Interviews as we have done in the past at the February Officer Training and Board Meeting. (Jan31-Feb 1, 2020).
If you have any questions please contact me by phone 585-366-4675 or by E-mail at bpotter@nysskillsusa.org
State Conference:
The State Conference packet and all the forms including the Pre-registration are on the web site www.nysskillsusa.org. Check under the conference tab and the forms tab for the information you are looking for. Again, this year we will have the State Conference Packet that you should print off. It is your guide and contains what you will need for the State Conference.

Important Dates
February/March is Area Competitions: We wish everyone the best in their area competitions. Remember the State Leadership and Skills Championships are open to all members whether they went to Regionals or not.

February 14, 2020 State Pre-Registration Due Only pay per contest, advisors, team members, and delegates can be paid in the final payment.

Please note: If you do not pre-register for a contest you may not be able to register students for that contest

February 3, 2020-March 27, 2020 online registration for NYS SkillsUSA Leadership and Skills Championships Registration Site opens @ skillsusaregister.org

March 1, 2020 Membership All membership is due online. Students registered after this date will not be able to compete at states.

March 31, 2020 State hotel forms due. Advisors are to send to: Rooms@nysskillsusa.org

April 6, 2020 State Hotel Assignments posted

April 8, 2020 NYS Registration site reopens for changes Make all final changes online.

April 10, 2020 NYS Registration site closes. All payments are due. Please submit: • All conference registration fees • All Conference Rooming Fees • All changes

April 22-24, 2020 NYS SkillsUSA Leadership and Skills Championships NYS Fairgrounds
From National

Advocacy Tools for SkillsUSA Week

Are you meeting with school administrators, school board members, community leaders and elected officials during SkillsUSA Week or CTE Month? Our SkillsUSA Advocacy resource bundle has everything you need to communicate key messages. This bundle features the SkillsUSA Advocacy Brochure with key statistics about our organization and CTE. Once you share messages and your personal experiences, leave these leaders with a SkillsUSA Framework Pin to remind them of SkillsUSA’s mission to improve the quality of America’s workforce by preparing career ready students with SkillsUSA Framework skills. After your events, have students express their gratitude by sending a thank you card.

For $48.72, the Advocacy Day resource bundle includes 12 each of the following items:

• SkillsUSA Framework Folder
• SkillsUSA Advocacy Brochure
• SkillsUSA Framework Pin & Card
• SkillsUSA Thank You Card

Order today for your events! Call 800-321-8422 to order or go to: www.skillsusa.org/shop For more SkillsUSA Week resources, go to: www.skillsusa.org/events-training/skillsusa-week/

Submit Your Membership

SkillsUSA serves more than 360,000 students and instructors annually and answers the call of American industry by helping to produce better-prepared employees for the technical workforce. The organization has 4,882 school chapters with over 19,000 training programs in 54 state and territorial associations. More than 20,000 instructors and administrators are professional members of SkillsUSA.

The national membership deadline is March 1 of each year, but many state deadlines fall earlier. You can download state dues and deadlines here.

Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the opportunities that membership provides. Professional members receive online access to the following as a no-cost member benefit. To receive these, instructors must submit membership and provide an email
address: SkillsUSA Championships Technical Standards, Jump into STEM! Curriculum and SkillsUSA Career Essentials: Foundations. Once membership is submitted, an email will be sent with a PIN to access the items electronically.

Visit [https://www.skillsusa.org/membership-resources](https://www.skillsusa.org/membership-resources) to register yourself and student members. If you or any chapter advisors need assistance with SkillsUSA membership or registration, hotline operators are ready to answer questions about starting a new chapter, ways to engage chapter members or strategies to strengthen an existing chapter. Operators are on call 8 a.m.-5 p.m. on Monday, Wednesday and Friday; and 11 a.m.-7 p.m. on Tuesday and Thursday (Eastern time). To reach the hotline, call 844-875-4557 or email operators@skillsusa.org. You can also chat online on the membership registration site.

**Craftsman Internships for Students**

[Image: Newport News Shipbuilding in Virginia is hiring summer interns in the skilled trades! This is a paid internship for students currently attending a trade school or pursuing an associate degree. Basic qualifications include:]

- Must be at least 18 years old at the start of the internship, a U.S. citizen, and able to pass a background investigation, drug screening and physical
- Must have completed one full year of a training program with an expected graduation date in Spring 2021
- Must have a minimum 3.0 GPA
- Must have the ability to work full-time for a minimum of 10 weeks during the summer, either first or second shift

To learn more and apply, [click here](https://www.skillsusa.org/membership-resources).
Check Out the Champions Magazine and Winter Instructor Guide

With the New Year comes resolutions for better habits, bigger goals and brighter dreams. Let 2020 be the year that you change lives and bring positive conversations and actions into the classroom. The winter instructor guide has two major parts:

- knowledge-based questions for guided reading
- activities to help students dig deep into the content of each article

Using this guide will help students practice their SkillsUSA Framework skills while developing reading comprehension and critical thinking skills. The guided reading questions can be given to students prior to their assigned reading or browsing of the magazine. Direct students to read the article as homework. Alternatively, have them read the article during class individually, in small groups or aloud for the full class. Afterward, quickly discuss the article. Finally, use the discussion questions to help students apply the article to their own SkillsUSA experience. Activities are provided for practice and extended learning. Select several articles to cover in one class period, or focus on one article each day.

Please direct students to the digital edition on the SkillsUSA website homepage or click here.

In addition to the news and motivational content in the print issue, the digital edition includes related videos, direct links to external resources and other dynamic material that’s responsive to all devices. A lesson plan for the winter issue can be downloaded from the SkillsUSA home page or directly at: https://www.skillsusa.org/wp-content/uploads/2018/12/Lesson-Plan-Winter-2019.pdf

The goal of this guide is to provide instructors the tools necessary to best educate your students in your classroom. Below, this sample from the lesson plan relates to the column “Opening Another Chapter” in the current issue.

**Content Discussion Questions**

1. Who invested in Chelle Travis when she was a high-school student?
2. Who does Chelle Travis say is her inspiration?
3. What is “Sleep in Heavenly Peace” and what is its mission?
4. What does the “T” in Generation T stand for?
5. How much money did SkillsUSA instructors receive last year from the Harbor Freight Tools for Schools Prize for Teaching Excellence?