



## PURPOSE

To evaluate each competitor's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of Barbering.

## ELIGIBILITY

Open to active NYS SkillsUSA members enrolled in programs with Barbering and/or Cosmetology as the occupational objective.

## CLOTHING REQUIREMENTS

### **NYS SkillsUSA Business Professional**

- White polo shirt (plain or with SkillsUSA or SkillsUSA NY monogram) or White dress shirt with plain black tie with no pattern or a SkillsUSA black tie, or business like white collarless blouse or white blouse with small plain collar.
- Black dress slacks (accompanied by black dress socks or black or skin-tone seamless hose) or black dress skirt (knee-length, accompanied by black or skin-tone seamless hose).
- Black leather shoes that are not backless or open toe
- Competitors may wear an apron during competition

***Note:* Contestants must wear their contest clothing to the contest orientation meeting. Also bring #2 pencil, resume, and safety assurance form.**

## EQUIPMENT AND MATERIALS

1. Supplied by the technical committee:
  - a. Mirror and table
  - b. All pictures or literature of haircuts and creative instructions. There will be preselected haircuts at the NYS SkillsUSA Championships.
    - 1). All will be given to the competitor at the time of the competition – they will not be published anywhere prior to the competition.
    - 2). Competitor will replicate steps a barber will take after an effective client consultation. Competitors will be expected to duplicate a client's desired length and shape within a hair design.
2. Supplied by the competitor (checked during kit check):
  - a. 2 Jake mannequins
  - b. 1 Dylan mannequin
  - c. Cutting shears
  - d. Thinning shears
  - e. Razor and spare blade
  - f. Clipper
  - g. Trimmer
  - h. Blow dryer
  - i. Combs
  - j. Brushes
  - k. Spray bottle filled with water
  - l. Hair color of choice (professional temporary: examples are pencils, chalks, spray, or hair paint. Any type of temporary color not requiring water to rinse is acceptable)
  - m. Towels (minimum of 6)
  - n. Neck strips
  - o. Clippies or hair clips
  - p. Labeled spray hospital-grade disinfectant
  - q. Hand sanitizer
  - r. Protective cape (any style)
  - s. Tripod
  - t. One roll of tape
  - u. One roll of paper towels
  - v. First aid kit
  - w. Blue or black pen
  - x. Typed description of the inspiration and method used to create the creative design. Must be at least ½ page.
  - y. Competitors must create a drawing of their creative design with color application and beard design with color application. Be sure to use colored pencils to show the color applications.
  - z. Blood spill kit
  - aa. Competitors will need two copies of their design theme. Design themes must be hand drawn and no bigger than an 8x10 drawing.
  - bb. All competitors must create a one-page resume. See “Resume Requirement” below for guidelines.

## **RESUME REQUIREMENT**

Competitors must create a one-page resume to submit at orientation.

## **DEVICES**

Cell phones or other electronic devices not approved by the NYS Chairperson will be collected by the contest chair during the competition. Chairpersons will announce their acceptance by listing it on their standard or at the orientation meeting. In case of emergencies advisors should allow the competitors to take their phones to the contest areas.

If the competitor uses their device in a manner which compromises the integrity of the competition, the competitor's score may be penalized.

## **SCOPE OF THE COMPETITION**

The competition is defined by industry standards as identified by SkillsUSA National Technical Committee, which includes The Burmax Company, WAHL, Pivot Point, and National Barber Association.

## **KNOWLEDGE PERFORMANCE**

All competitors are required to take the SkillsUSA professional development test at orientation.

The contest will include a written exam assessing general knowledge of barbering.

## **SKILL PERFORMANCE**

The four separate skill performance tasks include haircutting, hair styling, hair color, beard design and coloring. An oral communication (Interview and Creative Design). Creativity is assessed in the creative cut and beard design, while haircutting is evaluated in the recreation of men's haircuts from a photograph. The competition will include an interview which consists of creating a mini resume with completion of a job application and actual interview. Time for interview: 15 minutes.

## **COMPETITION GUIDELINES**

1. All competitors must keep their working area clean and organized throughout the competition.
2. All competitors must follow sanitation and safety procedures throughout the competition.
3. A professional attitude and communication are expected throughout the competition.
4. Once time is called, the competitor must stop working. Touching the hair of the manikin after time is called will result in 10 penalty points.
5. Cell phones are not allowed during the competition at any time. See “Prohibited Devices” section above.
6. More items needed to complete any portion of haircut, flat-top cut and creative design cut may be added to kit. They will not be part of the kit check.
  - a. Extra blades for clippers (if needed)
  - b. Attachments for blow dryer (if needed)
  - c. Styling products of choice
  - d. Headlamp is allowed (if needed)
7. Items that are **not** allowed during the competition for any cut/style: stencils, ornaments, hairpieces, leveling devices, guards, additional free-standing lighting, neck dusters, or additional extension cords.
8. **No** alterations to clippers or trimmers are allowed. Failure to abide by this guideline could be a cause for dismissal from the competition. This is a safety and sanitation issue.
9. Competitors should not wear any jewelry that could interfere with services.
10. Be aware of your personal hygiene and wearing strong perfumes or colognes could affect others with allergies.
11. Instructors talking/signaling to judges or competitors once the competition has started could cause their student to be dismissed from the competition.
12. The competitor must clean their station completely at the end of the competition as part of the sanitation grade.

## **STANDARDS AND COMPETENCIES**

### **BA 1.0 – Interview and Communication Skills: Follow oral and written instructions, respond to oral questions, and demonstrate skill and career readiness by participation in a 15-minute mock interview**

- 1.1. Complete employment application
- 1.2. Complete mini resume
- 1.3. Use a pleasant voice
- 1.4. Properly introduce yourself
- 1.5. Respond to oral questions
- 1.6. Verify resume information
- 1.7. Demonstrate critical thinking skills

**BA 2.0—Duplicate a haircut and style that has been selected by the SkillsUSA National Technical Committee within a 45-minute time**

- 2.1. Duplicate the haircut using shears, thinning shears, texturizing shears, razor, trimmers, and/or clippers.
- 2.2. Demonstrate blending, sectioning, lining, and finishing.
- 2.3. Duplicate the length, design line and textured look of the selected cut.
- 2.4. Duplicate the finished design using blow dryer or thermal tools such as curling iron, flat iron, etc., as needed.
- 2.5. Use appropriate styling products to duplicate the selected haircut.
- 2.6. Duplicate the balance of form, control of texture and the control of the hair direction.
- 2.7. Follow all safety and sanitation procedures and always maintain a clean area.

**BA3.0—FlatTop Cut: Execute a haircut that has been selected by the SkillsUSA National Technical Committee within a 45-minute time**

- 3.1. Execute the haircut using shears, thinning shears, texturizing shears, razor and/or clipper and trimmers as needed.
- 3.2. Demonstrate the correct techniques for cutting a flat top.
- 3.3. Demonstrate fading, blending, sectioning, lining, and finishing.
- 3.4. If needed, competitors may apply a styling aid to help fine-tune the flat top.
- 3.5. Style to enhance the look.
- 3.6. Follow all safety and sanitation procedures and always maintain a clean area.

**BA4.0—Create a Creative Freestyle Design: Including a Cut and Beard Design with hair color for both. The hair color of your choice can be used. It must be completed within 1 hour, 30 mins.**

**When completed, a 5-to-10-minute oral presentation of Creative Design will be completed with the judge.**

- 4.1. Identify the theme of the creative freestyle design cut and beard design including hair color on paper and turn in hard copy to the technical committee chairperson at orientation. A second freestyle design copy should be with the competitor during the competition's skill portion.
- 4.2. Demonstrate fading, blending, sectioning, lining, and finishing.
- 4.3. Create a creative freestyle design cut and beard design including hair and beard color. Any type of temporary hair color can be used. The haircut and beard should flow together for an all-over look.
- 4.4. Use appropriate styling products to duplicate the selected hair design.
- 4.5. Demonstrate balance, proportion and form in the finished creative cut and beard design.
- 4.6. Show control of texture and control of hair direction in the finished design.
- 4.7. Incorporate current trends in both haircut, hair color and beard design.
- 4.8. Follow all safety and sanitation procedures and always maintain a clean area.
- 4.9. Competitors will give a 5-to-10-minute speech on their design to the judge.

**BA5.0—Working Portfolio—no bigger than a standard 8.5x11 binder is to be used**

- 5.1. Table of contents
- 5.2. Career and professional development goals, and a biography
- 5.3. Work philosophy statement, personal mission statement
- 5.4. List of areas of expertise
- 5.5. Works in progress (activities and projects)
- 5.6. Samples of your best work from academic, employment and internship settings
- 5.7. Resume, references, transcripts, letters of recommendation
- 5.8. Evaluations from work/volunteer experiences, agendas of meetings you conducted
- 5.9. Certificates, diplomas, licenses, awards, letters of appreciation you received
- 5.10. Records of community service/volunteer work
- 5.11. Professional memberships and service activities
- 5.12. Newspaper clippings featuring you, media clips of your work, promotional materials you designed
- 5.13. Photographs of you in a professional setting
- 5.14. Printouts/links to websites, web pages, or blogs you created
- 5.15. Certificates of attendance from seminars or workshops
- 5.16. Documentation of leadership experience