Scope of the Contest
The contest is defined by industry standards as identified by SkillsUSA technical committee, which includes Burmax Co. Inc., Fantastic Sam’s, Marianna, Milady, RegisCorp./Supercuts, SportsClips and Pivot Point International, and NYS Appearance Enhancement Standards.

Competition Overview
The contest will include a Resume and Video featuring completion of a 90 Degree Uniform Layer Haircut on a Pre-colored Manikin Sam II Blonde, Round Brush Blowout on Sam II Manikin, Blowout on Naomi Budget Afro Manikin, Flat Iron demonstration, and braided design. See SkillsUSA Virtual Technical Standards for competencies measured.

Contest Information (All items must be received by due date)

● PDF Resume
  ○ One-page resume includes digital link(s) to video of completed procedures. A link to send video and resume to will be given to you by April 1, 2021. Video, reflection and resume must be received by April 15, 2021.

● Videos of SkillsUSA Participant completing procedures.
  Two videos from two different camera angles.
  ○ Two cameras should be placed on the student and recorded via Zoom, Google Meet, ScreenCastify, GoPro, Cellphones, Ipads, or any recording device that provides a quality picture and audio.
  ○ One camera should be tight on the contestant and the second camera should be distanced approximately 6-10 ft. from contestant.
  ○ Record the entire process from set up through clean up without any editing. No music should be included, and audio should be turned on.
  ○ Announce each process before you start them. For example “I will now demonstrate the uniform layer haircut.”
  ○ Your complete video will include your Uniform layer cut and blowdry style on your previously colored Sam II Blonde Manikin, and the demonstration of textured blowout and flat iron on Naomi Budget Afro Manikin, and braided design on your Naomi Budget Afro Manikin.
  ○ An instructor must be present during the filming. They do not need to be visible the entire time. If a student is fully virtual, the instructor will need to be present via Zoom or Google meet.

● Written Reflection
  ○ Students are required to write a 2-3 paragraph reflection describing their connection to our theme Champions at Work, Empowered to Succeed.

Scoring Information
The Resume will be graded using the following rubric. The videos will be evaluated by industry professionals.
**PURPOSE**

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence, creativity, and professionalism in the field of cosmetology.

**ELIGIBILITY**

Open to active SkillsUSA members enrolled in programs with cosmetology as the occupational objective.

Contestant number must be visible at all times

**CLOTHING REQUIREMENT**

Class F: Contest Specific — Cosmetology

- Black dress slacks.
- Black socks or black or skin-tone seamless hose.
- Black leather work or dress shoes.
- Cosmetology smock with sleeves.

Contest Clothing Notes (Apply ONLY to Virtual Competitions):

- Official NYS SkillsUSA Competition Clothing recommended but NOT required.
- Contestant clothing options include the following:
  - Official Competition Clothing.
  - Trade Appropriate Clothing.
- Clothing must meet industry safety standards.
- No identification of the contestant, school or state is allowed on clothing.
- No offensive, vulgar or inappropriate images or text are allowed on contestants clothing.
- No shorts or sleeveless shirts are allowed.
- Skirts must be at least knee-length.
- Proper Personal Protective Equipment (PPE) must be worn by contestants to meet all state, local and school requirements due to COVID-19. Scoring deductions may only be given and/or disqualification of contestant if clothing safety standards are not met.

*Note:* A white cosmetology smock can be worn with the white dress shirt.

**EQUIPMENT AND MATERIALS**

Supplied by the contestant:

1. Computer with high-speed internet capability and camera to use applications such as Zoom, Teams, etc. The minimum recommended internet bandwidth speeds for joining Zoom meetings, accessing on-demand curriculum and other online operations is 2.0 Mbps up and down. You can test your current internet speeds by following this link: www.speedtest.net. Allow the page to load and click on GO.

2. A secondary camera(s) is required to provide judges with the ability to view contestants from different angles. Additional camera requirements will be located on the NYS SkillsUSA website at

3. A contest Proctor will be required to be on site to assist judges. A local industry expert is preferred to serve as the Proctor and shall not be an individual that has been involved with the training of the contestant(s). The Proctor will serve as the onsite “hands and eyes” for the judges. Proctor will follow instructions from the judges for safety and operations related to the competition. Proctor may be asked by judges to perform several tasks such as operating a portable camera to show specific components or steps, measure parts, or any task that will provide judges with information needed to assist in accurate scoring of the contestant’s work or presentation. However, the Proctor shall not serve as a judge nor have any influence on contestant scores.

4. The contestant’s instructor or advisor shall be on site to observe all competition activities to ensure a safe and healthy competition experience for all participants. That instructor or advisor will not be allowed to interact or interfere with the competitor unless a safety issue arises that requires interaction. Any other support or interaction between the contestant and the instructor/advisor will result in disqualification.

5. All competitors must create a one-page résumé and submit an electronic copy to the technical committee chair at by April 15, 2021. Failure to do so will result in a 10-point penalty. Instructions for submission of the electronic résumé copy will be provided on the NYS SkillsUSA website.

6. Sam II Blonde Manikin
7. Naomi Budget Afro Manikin
8. Head stand (table clamp, chair clamp, tripod)
9. Shampoo bowls, mirrors and tables
10. First aid kit
11. Cape
12. Neck strip or Towel
13. EPA approved disinfectant wipes
14. Glass cleaner
15. Broom and dust pan.
16. Blood spill kit
17. Cutting shears
18. Thinning shears
19. Razor and spare blade
20. Flat Iron
21. Blow dryer
22. Styling product(s) of choice
23. Combs
24. Heat resistant comb
25. Vent brush
26. Round brush
27. Brush (styling and finishing)
28. Spray bottle (filled with water)
29. Towels
30. Sectioning clips
31. Rubber bands/ elastics
32. Hair pins
33. Bobby Pins

**SCOPE OF THE CONTEST**

The contest is defined by industry standards as identified by SkillsUSA technical committee, which includes Burmax Co. Inc., Fantastic Sam’s, Marianna, Milady, Regis Corp./Supercuts, SportsClips and Pivot Point International, and NYS Appearance Enhancement Rules and Regulations.

The contest is divided into five separate skill performance tests, a resume, and a reflection. There are no knowledge exams administered this year.

**Skill Performance**

An oral communications test will assess contestants’ verbal presentation skills. The four separate skill performance tests assess skills in haircutting, hair styling and long-hair design at multiple performance stations. Creativity is assessed in the long hair design test, while haircutting is tested in the re-creation of one women’s and one men’s haircut from a photograph. The technical skills are assessed through a uniform layered haircut.

**Contest Guidelines**

a. The contest rules will be posted on the NYS SkillsUSA Website.

[https://www.nysskillsusa.org/standards.htm](https://www.nysskillsusa.org/standards.htm)

b. The Sam II Blonde manikin will be colored prior to the competition. (It cannot be pre-cut).

c. The Naomi Budget Afro Head will be washed, sectioned, and half the head will be blown out prior to the competition.

d. All contestants must keep their work area clean and organized.

e. All contestants must follow sanitation and safety procedures throughout the contest.

f. Professional attitude and communication are expected throughout the contest.

g. Once time is called, contestants must stop working. Touching the hair of the mannequin or model after time is called will result in three penalty points.

h. Cell Phones must be turned off during the contest or placed in Do Not Disturb mode if the contestant is using the phone to record video.
i. For the braided design, no ornaments or hairpieces are allowed. No eyelashes are allowed. Earrings may be added after the design is completed.

Standards and Competencies

Note for Virtual Competitions: Contestants may not be required to perform all the standards and competencies listed in this section. However, contestants should be prepared to perform components in all areas. Prior to the competition, the technical committee may determine which standards and competencies contestants will perform for the virtual contests. The technical committee will determine if additional information is needed for contestants prior to the competition. These changes will be posted on the SkillsUSA Championships contest update website at: http://updates.skillsusa.org.

1. **CO 1.0 — Textured hair blowout and flat iron on Naomi Manikin within a 45-minute time period.** Preparation for Procedure:
   * Section the manikin into four quadrants.
   * Contestants can blowout and flat iron the back two sections ahead of time.
   * Contestants will perform blowout and flatiron on the front two sections.
   1.1. Using the Naomi manikin, the competitor must demonstrate a textured hair blowout with a comb on half of the head. The other half may be blown out prior to the event.
   1.2. Demonstrate proper blow dry techniques.
   1.3. Demonstrate proper blow dry techniques.
   1.4. Use appropriate styling products to blow out and flat iron the hair.
   1.5. Demonstrate use of heat resistant comb during flat iron.
   1.6. Completed style will be smooth, uniform, and not feature any ridges or lines.

2. **CO 2.0 — Braided design: Create an intricate braided design on the Naomi Manikin within a 60-minute time period.**
   2.1. The use of Kanekalon hair is permitted.
   2.2. Demonstration of multiple types of braids is permitted.
   2.3. Should have a minimum of 2 braids.
   2.4. All hair should be incorporated into the design. (Must look like a completed braid style).
   2.5. Use appropriate styling products to achieve your design.
   2.6. Demonstrate the balance of form, control of texture and the control of hair direction.

3. **CO 3.0 — Uniform Layer Haircut (90 Degree) Haircut Procedure: Create a uniform layer (90 degree) haircut and design with criteria selected by the national technical committee within a one-hour time period, styling the hair with hair dryer and round brush.**
   3.1. Assemble tools (shears, comb and blow dryer) and prepare station
   3.2. Part and clip hair into a four or five-section partings.
   3.3. Drop a ½-inch hairline guide around the entire perimeter.
   3.4. Establish the design length around the back perimeter using a 90 degree elevation
   3.5. Establish the design length around the front perimeter using a 90 degree elevation
3.6. Check to ensure that the front and back perimeter guides are connected
3.7. Establish the same length interior guide at the top of head (apex, crown)
3.8. Continue cutting interior guideline from hairline from an established interior guide at the top of the head
3.9. Continue cutting interior guideline from the established interior guide at the top of the head/apex to the back-hairline perimeter guide
3.10. Use vertical partings to blend top guide to design line
3.11. Maintain a constant 90-degree elevation throughout the procedure
3.12. Follow a traveling guide to maintain uniformly layered lengths
3.13. Perform a cross check of procedure for accuracy and finish if necessary
3.14. Finished cut is uniformly blended
3.15. Using a round brush, recreate the style in the picture below the guide reference image.
3.16. Clean and organize station

4. **CO 4.0 — Hair color and Highlighting:** The hair coloring and highlighting will be done prior to the contest and showcased in the 90 degree, uniform layer haircut.

4.1. Create a color design using the color pallet selected by the technical team. You may use any combination of the color palette but must apply at least one color. You may highlight/color your mannequin as desired.