NYS SkillsUSA American Spirit Virtual Project

Scope of the Contest
The contest evaluates local chapter activities for community service, citizenship projects and those projects with patriotic overtones that demonstrate a belief in the American way of life.

Knowledge Performance
The contest will include a Resume, Written Submission, and Video. You will be sent a link by April 1, 2012 on where to send this and a deadline.

See SkillsUSA Virtual Technical Standards for competencies measured.

Contest Information (All items must be received by due date)

- **PDF Resume**
  - Upload one file folder with all contestants’ one-page resumes and include the digital link(s) to Written and recoding.

Written Submission
- Provide the written document for the American Spirit project following the 2021 SkillsUSA Technical Standards for this event. This can be a scan of your notebook or a power point presentation. Upload the document with the resumes and video.

Video of Demonstrated Procedures
- Using Zoom, Teams, your cell phone or computer record your team’s presentation explaining how your team approached various activities and how the project benefited your chapter. Video length 5-10 minutes. All team members must participate in the video presentation. A link will be sent to you by April 1, 2021 to send the recording to and the deadline.

  *Ensure lighting, audio and video are high quality*

Scoring Information
The following pre-submission items will be judged by industry professionals prior to virtual in-person Zoom session

1. Resume
2. Written documentation
3. Professional presentation of the project
NYS SkillsUSA
AMERICAN SPIRIT
(VIRTUAL)

PURPOSE
To evaluate local chapter activities for community service, citizenship projects and those with patriotic overtones that demonstrate a belief in the American way of life.

First, download and review the General Regulations at: http://updates.skillsusa.org.

ELIGIBILITY (TEAM OF 3)
Open to all active SkillsUSA members. Each state may send one high-school and one college/postsecondary entry.

CLOTHING REQUIREMENT
Class A: SkillsUSA Attire:
- Red SkillsUSA blazer, windbreaker or sweater, or black or red NYS SkillsUSA jacket.
- Button-up, collared, white dress shirt (accompanied by a plain, solid black tie), white blouse (collarless or small-collared) or white turtleneck, with any collar not to extend into the lapel area or the blazer, sweater, windbreaker or jacket.
- Black dress slacks (accompanied by black dress socks or black or skin-tone seamless hose) or black dress skirt (knee-length, accompanied by black or skin-tone seamless hose).
- Black dress shoes.
- Skirts must be at least knee-length.
- Proper Personal Protective Equipment (PPE) must be worn by contestant to meet all state, local and school requirements due to COVID-19.

EQUIPMENT AND MATERIALS
1. Computer with high speed internet capability and camera to use applications such as Zoom and Teams, etc. The minimum recommended internet bandwidth speeds for joining Zoom meetings, accessing on-demand curriculum and other online operations is 2.0 Mbps up and down. You can test your current internet speeds by following this link: https://www.speedtest.net/. Allow the page to load and click on GO.
2. A secondary camera(s) may be required to provide judges with the ability to view contestants from different angles. Additional camera(s) requirements will be located on the NYS SkillsUSA website
3. assist in accurate scoring of the contestants work or presentation. However, the Proctor shall not serve as a judge nor have any influence in contestant scores.
4. The contestants instructor or advisor shall be on site to observe all competition activities to ensure a safe and healthy competition experience for all participants. That instructor or advisor will not be allowed to interact or interfere with the competitor unless a safety issue arises that requires interaction. Any other support or interaction between the contestant and the instructor/advisor will result in disqualification.
5. All competitors must create a one-page résumé and submit an electronic copy to the technical
 committee chair. at least seven

**SCOPE OF THE CONTEST**

**Knowledge Performance**
There is no written exam for this contest.

**Skill Performance**
The contest evaluates local chapter activities for community service, citizenship projects and those projects with patriotic overtones that demonstrate a belief in the American way of life.

**Contest Guidelines**

**How to Enter the Competition**

1. **Deadline:** The entry will be submitted in electronica format on the date the contestants are given.

2. **Instructions for submission of electronic documents** will be posted on the NYS SkillsUSA website.

6. **Procedure:** Chapters must conduct three separate projects that demonstrate community service, patriotism and citizenship, and promotion of career and technical education. Only one project per category may be entered. Students must plan, organize, prepare and execute all projects within the current competition school year.

**Documentation Guidelines**

1. **Entries must be submitted in electronic presentation format.** (PowerPoint, Prezi, Google Slides, etc.) No more than 50 slides may be used in presentation. **Penalty:** Five points per surface (10 points per sheet of paper) will be deducted for exceeding these maximums.

No complete names should be used anywhere in the book — first or last names only.

2. **Electronic documentation must include the following in this order:**

- **Title Page**
  Include name of chapter, name of chapter president, school name, school address and school telephone number, and a complete list of credentials or certifications offered through the schools SkillsUSA pathway(s) or program of study. Order should be as listed.

- **Table of Contents**
  This should be Page 1. The table of contents will follow the presented order list with page numbers. (It is better to itemize each section with page numbers for the item rather than a range of pages for the section.)

- **Section I: Community Service**
  1. A single project description
  2. Indication of the applicable SkillsUSA Framework component (Personal Skills, Workplace Skills, Technical Skills Grounded in Academics) and Essential Elements for the project. Explain how the essential elements were used to complete the project.
  3. Objectives for the project
  4. Evidence of planning for the project
  5. Methods of implementation
  6. Number of members involved in the activity and the total membership (if the activity was done by a single pathway, use the pathway membership; however, if the entire chapter participated, use the total membership numbers)
  7. Letters (two or three) of recommendation or recognition
  8. Photographs

- **Section II: Patriotism and Citizenship**
  1. A project description
  2. Indication of the applicable SkillsUSA
Framework component
(Personal Skills, Workplace Skills, Technical Skills Grounded in Academics) and Essential Elements for the project. Explain how the essential elements were used to complete the project.

3. Objectives for the project
4. Evidence of planning for the project.
5. Methods of implementation
6. Number of members involved in the activity and the total membership (if the activity was done by a single pathway, use the pathway membership. However, if the entire chapter participated, use the total membership numbers).
7. Letters of recommendation or recognition (3)
8. Photographs (at least three and no more than six)

2. Letters of Recommendation/Recognition (three for each project — one from each category below)
   a. Letter from a school administrator will be required for each project on school letterhead stationery with a signature and date.
   b. Letter from a business, organization or industry representative will be required for each project, on official stationery with a signature and date.
   c. Letter from local newspaper, radio station or TV station verifying that articles have been submitted and/or published to publicize the activity conducted by the SkillsUSA chapter. Original copies of the newspaper articles must be submitted. Date(s) of the project must be within the article or attached to the article. Photocopies of the articles are not acceptable. A letter from the advisor verifying the article, date, source is also acceptable (must be school stationery and signed.)

3. Photographs
a. At least three and not more than six good photographs (digitally reproduced copies are acceptable for photographs) of each project must be submitted to show events as they were conducted. (A collage-type picture is acceptable but must be printed as a single item.)

b. Photographs should be labeled with a description of the event taking place. Names (use only the persons first or last name) of people in the photograph should be included.

c. Photographic support of the American Spirit entry being planned (photos of meetings), implemented (photos of work being done), and the construction of the main entry (photos of the entire entry being put together) are recommended but not limited to such as photos of meetings, photos of projects, photos of meetings with individuals outside of the chapter, photos of documents getting signed, and letters or photos that make the ‘ENTRY’ more of a complete story and believable.

Standards and Competencies

AM 1.0 — Conduct, plan and participate in three separate projects during the school year and provide evidence by creating a professional notebook/scrapbook with the title page, table of contents and three required sections

1.1 Describe the project using correct grammar, punctuation and spelling
1.2 List the objectives for the project
1.3 Write obtainable SMART goals for the project

1.4 Provide evidence of planning for the project (Example: Committee reports, Framework lessons, pictures).
1.5 Describe which component and essential element(s) from the framework were employed and how you used them to help make your project a success.
1.6 Describe how the project was planned using the program of work.
1.7 Describe who helped to plan the project
1.8 Describe the methods of implementation used
1.9 Provide a description of how the project was conducted in a sequential order and how you met your SMART goals.
1.10 Explain how each member participated in the project
1.11 List the total membership number in the chapter and how many members were involved in the project

AM 2.0 — Complete a five- to 10-minute interview process explaining the entry to the judges and a question and answer session

2.1 Create an effective, clear and strong opening
2.2 Organize the presentation according to the sequence of projects in the scrapbook
2.3 Communicate information about each project in a compact and complete manner
2.4 Display various verbal techniques and exhibit poise in behavior. Close speech with an effective ending that ties all of the elements together
2.5 Communicate your knowledge of the Framework used in your project.
2.6 Complete the interview within the time limits set by the contest standards.