Purpose
To evaluate each contestant’s preparation for employment and to recognize outstanding students for excellence and professionalism in the field of fashion design.

Clothing Requirement
NYS Official attire
- Red SkillsUSA blazer, windbreaker, or sweater, or black or red SkillsUSA jacket. Also, the NYS SkillsUSA red/black jacket.
- Button-up collared, white dress shirt (accompanied by a plain, solid black tie), white blouse (collarless or small-collared) or white turtleneck, with any collar not to extend into the lapel area of the blazer sweater windbreaker or any jacket.
- Black dress slacks (accompanied by black dress socks or black or skin-tone seamless hose) or black dress skirt (knee-length, accompanied by black or skin-tone seamless hose)
- Black dress shoes - no open back or open toed shoes

Note: Official contest dress is required for the orientation meeting. Also bring #2 pencil, resume and safety assurance form.

Eligibility
Open to active SkillsUSA members enrolled in programs with fashion design or merchandising as the occupational objective.

Equipment and Materials
1. Supplied by the NYS Chair/committee
   a. Screen
   b. Easel for flip chart
   c. 110-volt outlet
   d. Timer
   e. Time cards
   f. Dress Form
2. Supplied by the contestant:
   a. Laptop computer, LCD projector or other visual equipment as necessary for the presentation. Backup must be ready and available if technical problems occur. (Contestants must be able to set up and utilize the presentation equipment that they are using)
   b. Note cards, if desired
   c. Everything needed for presentation.
   d. 32-Quart or smaller storage box to submit their portfolio, patterns, and any garments that cannot be placed on hangers.
   e. All competitors must create a one page résumé using a word processor. Resume to be handed in at the orientation meeting.
   f. Note: Your contest requires a hard copy of your résumé as part of the actual contest. Check the Contest Guidelines and/or the updates page on the NYS SkillsUSA Web site: [http://www.nysskillsusa.org/](http://www.nysskillsusa.org/)

Scope of the Contest
The contest is divided into four separate parts: portfolio, collection sample, oral presentation and one written examination.

Knowledge Performance
The contest will include a written knowledge test of 50 multiple-choice questions assessing knowledge of fashion.

Skill Performance
The contest is designed to assess the ability of the competitors to design and produce a collection sample. It also evaluates the contestants’ abilities to give a presentation and to prepare a notebook regarding the creation of the collection.
Contest Guidelines

Collection Sample/Patterns/Mock-Ups
1. Contestants will be asked to design and create a total of three (3) garments for two (2) total outfits, which is created solely by the contestant.
2. The sample, one outfit, should be presented to evaluators with the portfolio. All patterns at the orientation meeting. The sample should be displayed during the presentation.
3. The collection sample may be displayed using a mannequin, dress form, or other method chosen by the contestant, but may not be modeled by the contestant or another person during the presentation.
4. Full-sized student-made pattern(s) and paper/cloth mock-ups (2-3 patterns and mock-ups on appropriate lightweight velum paper or inexpensive cloth must be included.)
5. Modification or use of a commercial pattern is not allowed.

Portfolio
1. A three-ring binder notebook must accompany the collection sample. (This does not have to be an official SkillsUSA notebook.)
2. The notebook must include information about the development and construction of the collection sample. Pictures and drawings of the process from start to finish should be included.
3. Explanation of the garment types, textiles used, notions needed, sewing techniques used, etc.
4. The notebook must not exceed 10 pages (20 faces).

Presentation
1. Presenters should introduce themselves to the judges before beginning.
2. Presenter will have 10 minutes to complete the presentation (2 mins for set-up, 6 mins for presentation, and 2 mins for removal.)
3. It must have a clear introduction, body, and conclusion.
4. Members must speak clearly and loudly enough to be heard.
5. Present must exhibit poise, eye contact, and confidence.
6. Correct grammar and word usage must be demonstrated.
7. The presentation must include information about how the collection was designed. How the idea and design were formed and information about the actual construction.
Championships for 2020
Special Instructions to Contestants

Due by Feb 1, 2020 Date submitted: January 11, 2020

Contest Name Fashion Design

Chairperson: Belle Cheverino

List any new special instructions for the contestants that are not listed or might be changed from the New York SkillsUSA Technical Standards for 2017. If you have updated your standards for your contest there should not be much of a need for this form. DO NOT list requirements already printed in the NYS standards.

Only Special Instructions received by Feb. 1, 2020 will be posted on the website!!!

Other:

Fashion Design Theme for 2020

The Renewable World of Fashion

To celebrate the 50th anniversary of the first earth day and a nod to the Olympics this year the theme will be “The Renewable World of Fashion”

Each contestant will choose a country/city, outside of the USA, and to design and create, from scratch, two (2) outfits made from recycled items that capture the spirit of that country/city

Contestants will create a portfolio (in an 12” x 9” or 11” x 8 ½” loose leaf binder) that illustrates their process in the creation of the outfits, including original sketches and inspiration, list of materials and prices, explanation and photos of the processes in the creation of the garments. The portfolio is not to be more than 10 pages (20 sides)

The contestant will give a short oral presentation (6-8 minutes) explaining the design process and materials used as well as the construction processes that have been used to create the outfits. The contestant should explain how the country/city is reflected in the designs.