Purpose
To evaluate contestants’ readiness for applying for employment in their occupational areas and understanding the process and procedures required.

Eligibility
Open to active SkillsUSA members enrolled in programs with entry-level job skills as the occupational objective. The Basic Participation Form, of SkillsUSA New York will be the appropriate form to be used for all New York State basic contests. The form states that the contestant is classified under the provisions of Public Law 105-17, Individuals with Disabilities Education Act, 1997. Since NYS does have restrictions on the release of this information, this form, with the required signatures will allow the student to compete. The Basic Participation Form is to be presented to the contest chair at the contestant orientation meeting.

The basic form must be submitted to the technical committee at the orientation meeting.

Clothing Requirements
NYS Official attire
- Red SkillsUSA blazer, windbreaker, or sweater, or black or red SkillsUSA jacket. Also, the NYS SkillsUSA red/black jacket.
- Button-up collared, white dress shirt (accompanied by a plain, solid black tie), white blouse (collarless or small-collared) or white turtleneck, with any collar not to extend into the lapel area of the blazer sweater windbreaker or any jacket.
- Black dress slacks (accompanied by black dress socks or black or skin-tone seamless hose) or black dress skirt (knee-length, accompanied by black or skin-tone seamless hose)
- Black dress shoes - no open back or open toed shoes

Note: Contestants must wear their official contest clothing to the contest orientation meeting. Also bring a #2 pencil, resume, basic form and safety assurance form.

Advisors
1. The advisor is responsible for obtaining the eligibility letter from the school and submission to the technical committee at orientation.
2. Failure to follow these steps will result in a penalty against the contestant’s score.
3. Portfolios must be brought to the orientation meeting by the contestant, or a penalty may apply.

Note: Your resume may be judged as part of your contest” Check the Contest Guidelines and/or the updates page on the NYS SkillsUSA Web site: http://www.nysskillsusa.org

Knowledge Performance
No written employability skills knowledge test is required for this contest.

Orientation
The following are required at the orientation meeting, or a penalty may apply. Refer to Penalties section.
1. Eligibility letter must be submitted.
2. Résumé for SkillsUSA requirement must be submitted.
3. SkillsUSA attire is required.

Observer Rule
Observers are not be permitted to review the contest.

Time Limits
The contestant will be allowed 30 minutes to complete the application. The introduction (meet and greet) portion requesting the application is not included in the 30 minutes. A penalty will apply for more than 30 minutes spent completing the application.

The interview will last approximately 10 to 20 minutes. No penalties will be given for exceeding this time, as this portion of the contest is under the judges’ control.
Penalties
Penalties apply for the following:
1. No advisor attending the orientation, -10 points
2. Missing eligibility letter at orientation, -10 points
3. Attire incorrect at orientation, -10 points
4. Résumé not submitted at orientation (requirement of SkillsUSA), -10 points
5. Application time, -1 point for every minute, or fraction thereof, over 30 minutes
6. No portfolio at orientation, -10 points

EQUIPMENT AND MATERIALS
1. Supplied by the technical committee:
   a. Judges
   b. All necessary information for the judges and technical committee
   c. Employment application forms
   d. Table and chair for application completion
2. Supplied by the contestant:
   a. Two copies of his or her résumé, one to be turned in at orientation, one for contest
   b. Pen(s) for completing the employment application form
   c. The contestant’s portfolio, which will be returned to the contestant after the interview

ARRANGEMENT OF ROOMS
1. An area will be set up for the contestants to assemble and wait their turns.
2. Application room will be set up with tables and chairs for the Personnel Manager (and assistant) for introductions and requesting application forms and for contestants to complete the application.
3. Interview room will be furnished with a table and chairs for the contestant and judges.

SCOPE OF THE CONTEST
The contest consists of:
1. Preparation and submission of a résumé, completed at home. Three copies will be required.
2. Preparation and submission of a portfolio, completed at home.
3. Completion of an application at contest time. Thirty minutes is allowed (penalty applies for exceeding the 30-minute limit; refer to the Penalties section). Introduction (meet and greet) with the personnel manager is not included in the 30-minute limit, but contestants are judged.

Application will be completed in front of and timed by the Personnel Manager or assistant (judges).

Note: A card (3”x5” or 4”x6”) with necessary information may be used to assist in completing the application.

4. The personnel manager (and/or assistant) will evaluate the application and the portfolio.
5. Participate in an in-depth interview with the two interviewers (judges), approximately 15 minutes. There will be two judges for the interview process. Judges will be given a copy of the résumé and the portfolio for their review prior to the interview. After review of the résumé and portfolio, the judges will interview the contestant by asking a series of five questions. Judges are allowed to use their own techniques for the interview.

6. While the actual questions will be determined by the judges prior to the start of the contest, examples of types of questions that may be asked are:
   a. What’s your objective?
   b. What can you tell us about your future?
   c. What are your strengths?
   d. What are your qualifications?

Résumé
Prepare two copies of a typewritten résumé for submission at the orientation and one for contest day. Included in the résumé must be:
1. Name, address, phone number
2. Career objective
3. Education/training
4. Work experience, listing present employment first, along with specific responsibilities or tasks involved. Volunteering also may be included in work experience.
5. Accomplishments, awards earned, certificates, involvement with school
activities, civic organizations or clubs during school years

6. References

Portfolio
The portfolio is a hard-copy collection (notebook or other type of binding, not required to be a SkillsUSA notebook) of a contestant’s abilities and accomplishments. The purpose of the portfolio is to provide another means for the interviewers to learn about the contestant (potential employee). The portfolio should be created as a final product to be used in applying for future employment.

Organization of Portfolio
1. Title page — name, address, school, vocational goals or type of job desired
2. Table of contents
3. Vocational skills
4. Work experience
5. Activities: school, community, civic, religious
6. Publicity: copies of awards, newspaper articles, school paper articles, pictures, etc.
7. Pictures or copies of pictures, clippings from other media
8. Other: Any other items that reflect the student’s abilities and accomplishments.

Note: Pictures may be included throughout the portfolio.

Preparation for Completing an Application
At home, contestants should practice completing various employment applications, using their reference cards if necessary. Practice printing legibly, using blue or black ink. Much of the information in an application is the same as in the résumé. Typical information requested includes:
1. Type of employment desired: What do you want to do, or what job are you seeking?
2. Education and training
3. Memberships, clubs, community activity, school organizations (include membership in SkillsUSA)
4. Certifications or other awards
5. Work experience (include voluntary jobs)
6. References are to be included

Preparation for the Interview
In preparation for the interview portion, the contestants should:
1. Understand the importance of first impressions.
2. Practice proper introductions, including handshaking, clearly providing your name and purpose of the interview.
3. Practice informal conversation including:
   a. Stating your objectives
   b. Providing information about yourself
   c. Making yourself understood to the interviewer
   d. Listening skills to be sure you understand the question
   e. Learning to ask for clarification if necessary
   f. Answering questions completely
4. Practice expressing your abilities confidently so that the employer wants to hire you.

Skills Performance
This contest evaluates the understanding of the employment process a student will face in applying for positions in the occupational area for which he or she is training. The contest consists of two parts. The first is meeting the Personnel Manager and completing the employment application, and the second is the interview. The portfolio is to be submitted at the time of requesting the application from the Personnel Manager.

Contest Guidelines
1. Contestants shall apply for positions in keeping with their occupational objectives. In completing the résumé, employment application and portfolio, contestants will use their own name, address, school, employment and occupational information, etc. All information must be as accurate as possible.

Note: One 3"x5" or 4"x6" notecard with information to assist in completing the application may be used by the contestant.

2. When called from the assembly area, the contestant will approach the Personnel Manager as though applying for a job. Contestants will be given an employment application to complete within 30 minutes in the presence of the Personnel Manager.
3. Contestants will complete the application. The Personnel Manager will note the time the contestant is handed the application and the time the completed application is returned. The times are entered on the scoring sheet. One point will be deducted for each minute or fraction thereof over the 30-minute time limit (maximum deduction is 10 points).

4. The Personnel Manager will be handed the portfolio at the time of requesting the application. The Personnel Manager (or Assistant) will judge the application and the portfolio.

5. After completing the application and returning it to the Personnel Manager, the contestant will return to the assembly waiting area.

6. A technical committee member will present one copy of the résumé along with the portfolio to the interviewing judges for their perusal prior to the interview.

7. From the assembly area, a technical committee member will inform the contestant which room to enter for the interview.

8. The interview with the judges will be approximately 10 to 20 minutes. No penalty applies, as the time required is under the control of the judges.

9. All contestants will be asked five questions. Three questions will be the same for each contestant, and two will be about the contestant’s portfolio.

10. Judges are encouraged to use their own interview techniques and should keep the focus of the interview on the selected questions.

Check the SkillsUSA website for updates: http://updates.skillsusa.org.

 Standards and Competencies

EAP 1.0 — Prepare a one-page personal résumé

1.1 Design a personal layout and structure for the résumé

1.2 List name, address and phone numbers

1.3 State a specific career objective

1.4 List education and training information

1.4.1 Provide GPA if currently enrolled in school

1.4.2 Include areas of study

1.4.3 List any employment-related certifications or licenses

1.4.4 List any volunteer (nonpaid) employment

1.4.5 Identify name and location of academic/training institutions

1.5 Discuss work experience beginning with present employment

1.6 Outline specific job responsibilities and transferable skills gained, in a bulleted format

1.7 List organizational memberships, major accomplishments, awards, other notable accomplishments

1.8 Edit résumé for spelling, grammar and effective design

EAP 2.0 — Complete an employment application that meets industry standards

2.1 Complete the employment application within the allotted time limit

2.2 Be prepared with all needed information to complete the application; a 3"x5" or 4"x6" card may be used as a word bank

2.3 Review employment application to ensure it is free of errors

2.4 Complete application form legibly

EAP 3.0 — Meet and greet Personnel Manager to meet industry standards

3.1 Greet Personnel Manager professionally

3.2 Introduce oneself appropriately

EAP 4.0 — Complete an approximately 15-minute interview that meets industry standards

4.1 Introduce self professionally

4.2 Display good posture and appropriate dress and grooming

4.3 Demonstrate knowledge of position applying for and personal history

4.4 Respond to questions from the interviewing judges

4.5 Explain work and leadership experiences concisely when applicable

4.6 Explain personal strengths and weaknesses if and when asked

4.7 Discuss personal and professional short- and long-term goals, if requested

4.8 Describe two accomplishments and personal satisfaction gained from each when applicable
4.9 Explain personal qualifications and characteristics that will lead to professional success

4.10 Describe the ideal job when applicable

**EAP 5.0 — SkillsUSA Framework**

The SkillsUSA Framework is used to pinpoint the Essential Elements found in Personal Skills, Workplace Skills, and Technical Skills Grounded in Academics. Students will be expected to display or explain how they used some of these Essential Elements. Please reference the graphic above, as you may be scored on specific elements applied to your project. For more, visit: [www.skillsusa.org/about/skillsusa-framework/](http://www.skillsusa.org/about/skillsusa-framework/).