



SkillsUSA New York PIN CONTEST 2017-2018

SkillsUSA New York is sponsoring the State Pin Design Contest for the year 2017-2018. The winning design will be used for this year's SkillsUSA New York pin. This is an excellent opportunity for you, the SkillsUSA New York member, to receive national recognition because the new pin will be mass-produced and traded at the next National Conference. All secondary student members of SkillsUSA New York are eligible competitors.

Every year outstanding designs are eliminated because they do not follow the requirements and guidelines.

Please follow the requirements and guidelines exactly.

Pin Design requirements:

MUST BE ORIGINAL ARTWORK (*Not someone else's work copied from the Internet. This is the guideline most frequently not followed.*)

- **Must** be rendered in color (*shading or blending is allowed*)
- **Must** contain "New York" or "NY"
- **Must** contain "SkillsUSA" as **ONE WORD**
- **If using the SkillsUSA logo, it must follow the brand requirements as outlined on the National SkillsUSA website.**
- **Must** display the year **2018**
- All entries should be submitted with two versions of the artwork on a single page.
- The larger version (for T-Shirt) should be approximately 7 inches wide by 7 inches tall
- The smaller (for Pin) version should be approximately 1 inch wide by 1 inch tall.
- Both versions must be identical design.
- Dimensions of the pin when produced will be approximately 1 inch tall by the necessary width.
- For the T-shirt, the art will be adjusted to fit the front or back of the shirt.
- Artwork Must be submitted on paper no larger than 8 ½" x 11"
- **Must include a typed paragraph of a maximum of 100 words, explaining the design and the significance of the colors used.**

The guidelines are:

1. **Entrant(s) must be a SkillsUSA New York secondary member.** (The design may be a combined effort of more than one student from the same school.)
2. Entrant(s) name(s), school, teacher, and Lead Advisor's names must be printed or typed on the reverse side of the artwork.
3. Artwork will not be returned.
4. Judges' decision is final. All rules must be followed to be eligible.
5. **Entries must be received or post marked by January 5, 2018**
6. Medals to be awarded to winners at NYS SkillsUSA Championships
7. The first Place winner will be eligible to represent NY at Nationals in the State Pin Contest.
8. Entries must be mailed to:

New York State SkillsUSA
c/o Bruce Potter
5D Marple Lane
Hilton, NY 14468
bpotter@nysskillsusa.org