

NYS BANNER (NY only)



PURPOSE

The purpose of this contest is for students to create a banner that represents New York and SkillsUSA. The banner must be accompanied with supporting documentation and an oral presentation must be given.

CLOTHING REQUIREMENT

NYS Official attire for men: Official red blazer, NYS Black Jacket, the older red national windbreaker or older red sweater and the Black Carhartt Jacket from Nationals. Black dress slacks; white dress shirt; plain black tie with no pattern or a SkillsUSA black tie. Black socks and black shoes.

NYS Official attire for women: Official red blazer, NYS Black Jacket, the older red national windbreaker or older red sweater and the Black Carhartt Jacket from Nationals. Black dress slacks or skirt with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend on to the lapels of the blazer; black sheer or skin-tone hose and black shoes, that are not backless or open toe.

Note: Official contest dress is required for the orientation meeting.

ELIGIBILITY

Open to active SkillsUSA members enrolled in career and technical programs.

EQUIPMENT AND MATERIALS

- Supplied by the technical committee:
 - Equipment needed to display banners.
 - All information necessary for the contestants and evaluators.
- Supplied by the contestant:
 - The banner
 - Attachments, such as grommets, rod pocket and rod, or other means, used or needed to hang banner on pipes that are supplied.
 - One-page resume for each presenter. It can be front and back of page Failure to do so will result in a 10-point penalty.
 - Required notebook and information

SCOPE OF THE CONTEST

Knowledge Performance

There will be no skill-related written test.

Skill Performance

The contest is designed to assess the ability of the competitors to design and produce a banner that clearly represents SkillsUSA and New York. It also evaluates members' abilities to give a presentation and to prepare a notebook regarding the creation of the banner.

Contest Guidelines

BANNER

- The banner and notebook must be submitted between 3 and 8 pm on the day of the orientation meeting.
- Entries will be limited to one per chapter.
- Banner maximum size is 60" in length and 36" in height. Minimum size is 48" in length and 24" in height.
- The banner may be constructed of any material as long as it can be rolled for shipping and is durable enough to be carried at the National Conference. Additional three-dimensional items should not be added to the surface of the banner.
- The SkillsUSA logo must be incorporated in the design. Proper guidelines for the logo can be found on the national website.
- The words "New York" must be on the banner and clearly visible from a distance of 20 feet.
- Trademark or copyrighted material, photographs, or logos may only be used if written consent is included in the notebook
- Banner must be constructed by chapter members with guidance from instructors and advisors. This may be a group effort, but only two members of the team will do the presentation portion of the contest.
- Offensive images or text will not be accepted for competition.
- Entries will be used by the NYS

- delegation at the National Conference.
11. Graphics and photographs must be clear from a distance of ten feet.
 12. A maximum of \$200 in purchased, donated or borrowed materials may be spent on the banner.
 13. The banner must clearly represent SkillsUSA New York.

Banners must be picked up between 2 and 4 pm on Thursday.

NOTEBOOK

1. A three-ring binder notebook must be submitted with the banner.
2. The notebook must not exceed 10 pages (20 faces).
3. The notebook must include the following information and be presented in this order.
 - a. Information about the team that created the banner.
 - b. How the idea was selected and developed to achieve the final design.
 - c. Details of construction and printing such as printed by students, taken to a professional printer, done by a graphics company.
 - d. Equipment and computer programs used to achieve the final product.
 - e. Cost verification. This must be in the form of a letter from instructor or administrator stating the cost of materials used, donated, or receipts for outside printing.
 - f. One-page resumes for the two presenters must be included. These are not counted as part of the 10 required pages.
4. Pictures and drawings showing how the idea was developed and members working on the banner should be included. They must be clearly labeled to explain content.
5. Proper grammar and spelling must be used.
6. The notebook must be neat and clean.
7. Any materials not in the rings of the binder will not be considered for judging.
8. If photos of students are included, a letter from a school administrator must be included verifying that photo release forms are on file with the school for those students.

PRESENTATION

1. Both members of the team must speak during the presentation.
2. Presenters should introduce themselves to the judges before beginning.
3. The presentation must be between 2 and 5 minutes in length. Judges may then ask presenters questions.
4. It must have a clear introduction, body and conclusion.
5. Members must speak clearly and loudly enough to be heard.
6. Presenters must exhibit poise, eye contact, and confidence.
7. Correct grammar and word usage must be demonstrated.
8. The presentation must include information about the presenters, the team that designed the banner, how the idea and design were formed and developed into the final product, information on the computer programs and equipment that were used, and information about the actual printing.