

AREA 1 Regional Competition Form 9A-1



TV – Video Production

Chairperson:

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Co-Chairperson:

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Contest Location:

Alfred State College Campus
 Hunter Student Development Center (Bldg 15)

| Items Evaluated | Points | Specific Requirements |
|---|--------|--|
| PRE-PRODUCTION | | |
| PLANNING: Appropriate use of storyboard to plan shots for a 30 second on-location production | 10 | SHOOTING LOCATION: Alfred State College campus / Skills Regional Competition events. |
| PRODUCTION | | |
| CAMERA WORK: At least 3 types of shots, single camera, steady shots, appropriate head room | 10 | Shot Examples: Establishing shot, close up, medium shot, long shot, head and shoulders. |
| CREATIVITY: Use of creative angles, composition and framing, visual and/or audio elements | 10 | |
| LIGHTING: Lighting is appropriate for on-location shoot | 10 | No lighting equipment – ambient lighting only |
| AUDIO: Distortion free, appropriate audio levels | 10 | No pre-produced music |
| POST PRODUCTION | | |
| EDITING SKILLS: Effective and clean editing techniques using NLE, transitions appropriate for audience and content | 10 | |
| TECHNICAL SPECS: 30-second run time with required 60 second lead-in as specified at right. >>> Finished project burned to functioning DVD <<< | 10 | Required elements: a) 10 seconds – SLATE b) 10 seconds – BLACK c) 30 seconds – COLOR BARS & TONE d) 10 seconds - COUNTDOWN |
| COMMUNICATION EFFECTIVENESS | | |
| THEME: How well does the production convey the message / theme? | 10 | THEME: Skills USA – Champions at Work |
| ENGAGING: Does the production engage target audience and create viewer interest | 10 | TARGET AUDIENCE: High School Students |
| WRITTEN TEST | 10 | 10 question matching test to be taken individually covering basic terms used in video production and editing. Teammates scores will be averaged together on the score sheet. |
| CLOTHING PENALTY (minus 0 to 4 points) | | Official SkillsUSA white dress or polo shirt, black slacks or skirt, (no jeans) black shoes. On camera talent requires official SkillsUSA red blazer while shooting segments. (tie optional) |
| TOTAL | | |

Minimum Required Equipment-Supplies for Video/TV Production Contestant Teams to Bring:

- A video camera with output for digital capture
- A computer with non-linear editing software
- Microphone(s) – wired or wireless for field recording & voiceover
- Cables and adapters as needed for video capture and audio connections
- Headphones for monitoring audio during editing
- Camera batteries, power supply/charger as needed
- 20 foot AC extension cord
- Outlet power strip
- Tripod suitable for on-location field production
- Two NEW (unopened) blank videotapes for your camera (if applicable)
- Two NEW (unopened) DVD-R to burn finished project